

Independent restaurants which hold a franchise are classed as independents. Restaurants in hotels are generally excluded from restaurant statistics and included with hotels.

Receipts in the 1971-75 period rose 54.0% nationally to \$1,980.5 million; increases ranged from a low of 31.2% in Nova Scotia to a high of 69.9% in Manitoba (see Table 18.16 for the provincial breakdown). Independent restaurant operations accounted for 85.5% of the total restaurant receipts in Canada.

**Power laundries, dry-cleaning and dyeing plants.** In 1974 a total of 2,643 power laundries, dry-cleaning and dyeing plants operated in Canada with a revenue of \$321.8 million, an increase of 13.9% from \$282.4 million in 1973. Of these plants, 348 were laundries, with a revenue of \$151.0 million, and 2,295 were dry-cleaning and dyeing plants with receipts totalling \$170.8 million. In 1974 power laundries showed a 13.8% increase in revenue over the previous year while the revenue of dry-cleaning and dyeing plants increased by 14%.

**Motion picture distribution and production.** This industry consists of exhibitors who operate regular movie theatres and drive-in theatres, film distributors, and private firms and government agencies engaged in the production of motion picture films.

In 1975 receipts from admissions were \$211.4 million, of which \$182.1 million were obtained by regular theatres and \$29.3 million by drive-in theatres. Revenues obtained from other sources, such as snack bars, brought total receipts to \$220.3 million (Table 18.17). There were 1,173 regular theatres and 315 drive-in theatres in operation in Canada.

The average admission price was \$2.32 (including taxes) in regular theatres (ranging from a low of \$1.22 in the Yukon and Northwest Territories to \$2.50 in Quebec) and in drive-in theatres it was \$2.43. The per capita annual expenditure in motion picture and drive-in theatres reached a high of \$8.30 in 1953, then gradually declined to a low of \$3.91 in 1962, increasing gradually since then to reach a level of \$10.04.

The number of paid admissions in regular motion picture theatres reached a high in 1952, then declined gradually until 1963; after an increase in 1964, admissions continued to decline again until 1970. In 1975, however, admissions rose slightly more than 6%, from 79 million to 84 million (see Table 18.17). The trend of paid admissions in drive-in theatres was somewhat different. These reached a high in 1954, after which they declined quite rapidly for a couple of years. From 1957 to 1965 the number of admissions fluctuated around the 10 million mark. Ticket sales increased after that, reaching 12.3 million in 1968. After 1968, the number of admissions declined again. The number of admissions to both kinds of theatre has not kept pace with the rising population, and seems to have stabilized at around 90 million a year. In 1975 the average utilized seating capacity was computed to have been only 16% in Canada as a whole. Smaller centres have higher capacity utilization than larger centres.

In 1975, 85 firms distributed films through 144 offices in Canada. Total receipts increased by 30.2% to \$114 million in 1975 from \$87.5 million in 1974. Revenue from the rental of films for theatrical use amounted to \$79.8 million, representing 69.9% of total receipts. Revenue from the rental of films for television accounted for 23.3% and the remaining 6.8% came from the rental of film for other uses. In 1975, 864 new films were distributed, compared with 1,006 in 1974. New feature films numbered 739 and included 439 English, 194 French, and 106 films in other languages. Of the 739 new feature films, 315 came from the US, 124 from France, 79 from Italy, 52 from Britain, 24 from Canada and 145 from other countries.

Motion picture production in 1975 was undertaken by 280 private firms reporting a gross revenue of \$44.3 million. A total of 8,844 original motion picture films were reported, 8,609 by private firms and 235 by government agencies; of these, 2,957 were motion picture and television commercials. In total, 956